



Protecting millions of homes. And the big one we all share.

Want to protect your home the environmentally responsible way?

Ever since the Sentricon® *Termite Colony Elimination System* was introduced in 1995, it has revolutionized termite protection. Not only is it proven to eliminate termite colonies,² it does so with the environment in mind.

What makes the Sentricon System so green?

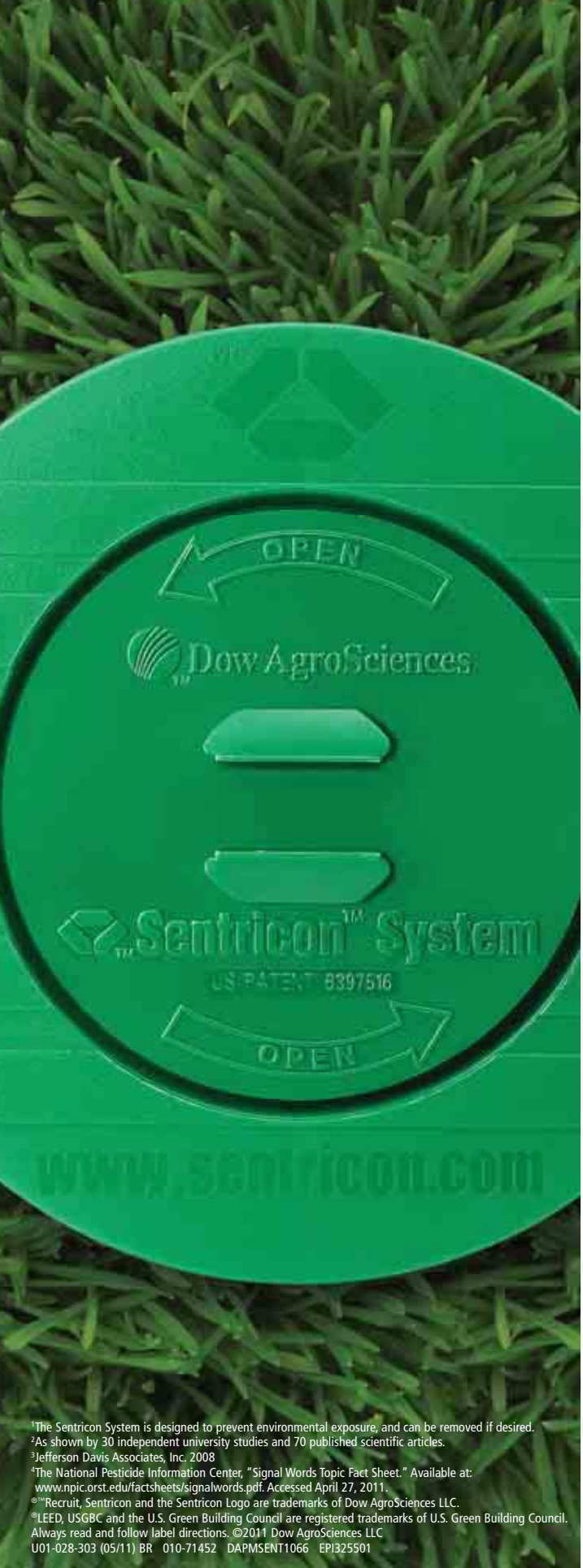
Designed to prevent environmental exposure.

The active ingredient in the Sentricon System is contained inside Sentricon stations and can be removed if desired. Rather than saturating the soil with liquid chemical solution, the Sentricon System uses Recruit® termite bait strategically, cleverly exploiting termite biology and behavior to spread the bait and destroy the termite colony.

Targeted nature of active ingredient. The active ingredient in Recruit termite bait is an insect growth regulator that stops the molting process that termites require for growth, a process not present in mammals. Termites share this active ingredient with each other as they naturally feed and care for the colony.

Recycled content in packaging. All corrugated shipping boxes for the Sentricon® System contain at least 65 percent post-consumer recycled paper, saving solid waste, wastewater, trees, energy and carbon dioxide emissions.





Third-party environmental credentials.

The Reduced Risk Pesticide Initiative. The premier bait used in the Sentricon System was the first product registered by the U.S. Environmental Protection Agency (EPA) under the strict requirements of the Reduced Risk Pesticide Initiative. This distinction was based on its low impact on human health, low toxicity to nontarget organisms (birds, fish and plants) and low potential for groundwater contamination when compared with other commercially available termite treatments.

The Presidential Green Chemistry Challenge Award.

The Sentricon System is the only termite control product ever to have earned the Presidential Green Chemistry Challenge Award.

This award is one of the federal government's top environmental honors and recognizes technical innovation that incorporates environmentally responsible chemistry into its design, manufacture and use.



LEED® points. Use of the Sentricon System in residential and commercial construction can earn Leadership in Energy and Environmental Design (LEED) points toward the U.S. Green Building Council® (USGBC®) green certification program.

No signal word. A few products in the industry today are not required by the EPA to carry a signal word on their labels because they have the lowest toxicity rating by all exposure routes (oral, dermal, inhalation, and eye and skin irritation).⁴ The Sentricon® System is one of these products. It also has no requirements for personal protective equipment (PPE) gear or special clothing.

You can be green and still eliminate termites.

The Sentricon System is proven to eliminate the termite *colony*— not just individual termites. And it does so in a way that's easy to live with, without drilling into floors and foundations, and without injecting chemical solutions into the ground.

The bottom line is this: We want to get rid of termites as much as you do. And we want to protect the environment as much as you do. The Sentricon System eliminates termite colonies with just a few grams of active ingredient. Perhaps that's why the Sentricon System is preferred by more homeowners than any other brand.³

Find out more about the Sentricon System and the environment at www.sentricon.com.



¹The Sentricon System is designed to prevent environmental exposure, and can be removed if desired.

²As shown by 30 independent university studies and 70 published scientific articles.

³Jefferson Davis Associates, Inc. 2008

⁴The National Pesticide Information Center, "Signal Words Topic Fact Sheet." Available at: www.npic.orst.edu/factsheets/signalwords.pdf. Accessed April 27, 2011.

⁵Recruit, Sentricon and the Sentricon Logo are trademarks of Dow AgroSciences LLC.

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Termite free. Worry free.